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Careless Love

Introduced by Golden State Nurseries (P.A.F.)

Golden State Nurseries

ROSES FOR 1957

Atlanta, Georgia





CL. GOLDEN SHOWERS



WHITE BOUQUET

NEW ROSES

CARELESS LOVE (On Front Cover)

(P.A.F.) Golden State Nurseries last year proudly introduced the new hybrid tea rose illustrated on the front cover. A rose you will treasure for a generation to come.

Careless Love is not just another rose. It is genuinely unique, and so distinctive no one could fail to recognize it instantly no matter where it was grown. Strikingly similar to a variegated camellia in coloring, it combines pink with white streaks or whole petals, rose and white, red and white, and occasionally you might be surprised to find a pure pink or an apricot yellow bloom right on the same stem as the others. This is not a rose affected in color by the sun; the new flowers remain the color visible at first opening. The parent of this remarkable variegated rose is Red Radiance, and from this parent Careless Love inherits vigor, sure-blooming qualities, hardiness, long life and unfailing reliability. The plants grow about 3 feet high and produce fragrant flowers steadily through the season.

If you add but one rose to your collection this year, let it be Careless Love. It is sure to be the conversation piece in your garden and the one you and your friends will return to time and again to exclaim over its beauty and to watch each bud unfold to a new variation and a new thrill.

\$2.50 each; 3 for \$6.60

GOLDEN SHOWERS



(P.A.F.) All-America winner for 1957. Displays its long pointed buds and large vivid deep yellow blooms from early spring until late fall. The foliage is glossy green and highly resistant to mildew. Can be trained as a pillar rose or climber.

\$3.00 each; 3 for \$7.80

WHITE BOUQUET



(Pat. 1415) All-America winner for 1957. Medium height, rounded plant, nearly always blanketed with very large, snow-white blooms. Sweet spicy fragrance. Excellent for bedding foundation plantings and property borders. Lustrous dark green foliage.

\$2.50 each; 3 for \$6.60

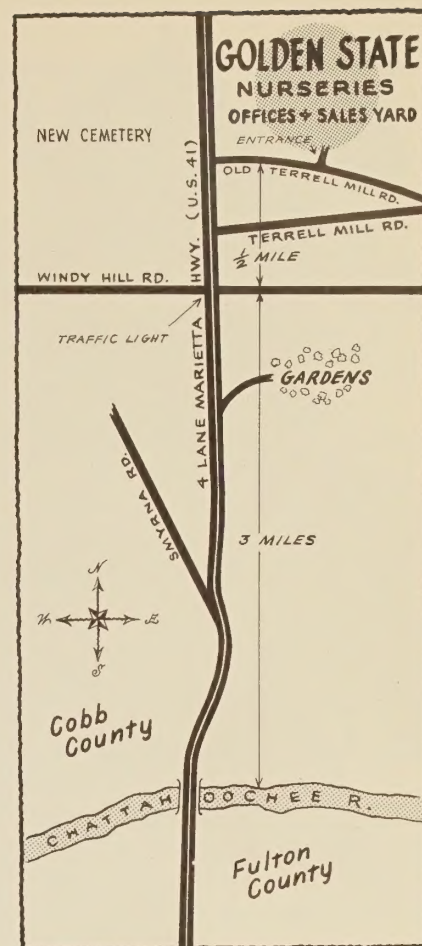
SPARTAN

(Pat. 1357) A sparkling warm orange-red bloom softening to a reddish coral at the finish. The plant is in constant bloom from early spring to severe frosts. The foliage has no equal for both beauty and vigor of growing habit.

\$2.75 each; 3 for \$7.20



SPARTAN (Floribunda)



Dear Friends:

Again it is our privilege and pleasure to thank you most sincerely and honestly for the orders you gave us this past season. Actually we delivered about 40% more plants than we have ever shipped before and we both are very proud of this record. The final credit goes to you, of course, for ordering the most beautiful flower that ever bloomed in any garden.

We are very sorry that many of you were disappointed when we could not fill all of your orders for CARELESS LOVE, the most unusual rose ever created, which we introduced last year. We are happy to report that our supply is ample and we should be able to fill all orders this season. If you did not get this distinctive rose last season, be sure to order it early this year.

To our local customers and to you who live close enough to Atlanta to visit us, we would like to announce the removal, this summer, of our sales yard and gardens from our present location on Roswell Road, to our new home on the new Marietta Highway (U. S. No. 41, north) in Cobb County, just 3½ miles north of the Chattahoochee River bridge.

Actually this move will enable us to fulfill a lifetime desire to have a formal garden of roses open to the public. We hope to have a garden of some five or six thousand plants within two years, which we hope you will visit at any time you desire.

Again we promise to put forth our every effort to continue to warrant your confidence in us to ship you the best plants and varieties available anywhere.

Most sincerely yours,

Jay and Ellen Hansen

TIME OF SHIPMENT

Roses reach us from our California growing fields in late fall, and we begin making shipments immediately to customers whose orders are waiting. All orders are filled in rotation as received. If you wish to have us ship your roses on a certain date, please specify on your order sheet and we will do our best to have them in the mail on that day.

HOW TO ORDER

Please send your orders to

GOLDEN STATE NURSERIES
Box No. 307 North Side Station
Atlanta, Georgia

All allowable discounts have been listed. 3 of a kind discount applies only when 3 or more of one variety are ordered. 10 plant discount on standard roses only on unbroken bundles of 10 plants of one variety. Send cash, check, or money order with your order.

We will make no mislabeled substitutions. If a variety ordered is sold out, we will substitute another rose as near like it as possible, of equal or greater value. Each plant will bear its CORRECT NAME.

All roses are shipped prepaid.

Georgia customers add 3% sales tax.

OUR GUARANTEE TO YOU

We ship only top quality, No. 1 grade plants. Each and every variety is unconditionally guaranteed to be true to name and class and to reach you in perfect condition. Each plant is guaranteed to live and bloom the next normal blooming season after planting.

FURTHERMORE, we guarantee your complete satisfaction. If you are dissatisfied with any plant or plants, notify us not later than the first **June 20 following the date of shipment**. We will replace free of any charge; you need not return the unsatisfactory plants.

Please accept YOUR RESPONSIBILITY. Complete cultural instructions for roses begin on page 4. Follow these and be rewarded with strong, healthy plants and a profusion of lovely blooms.

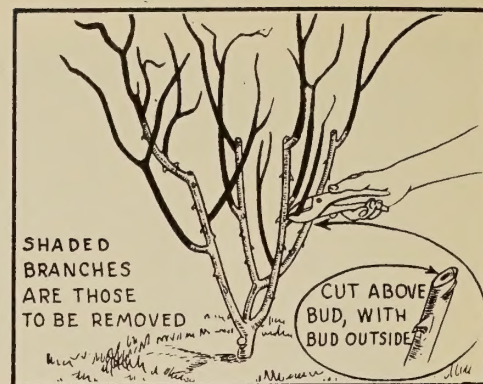
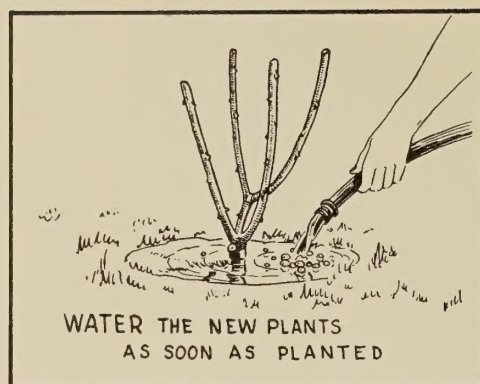
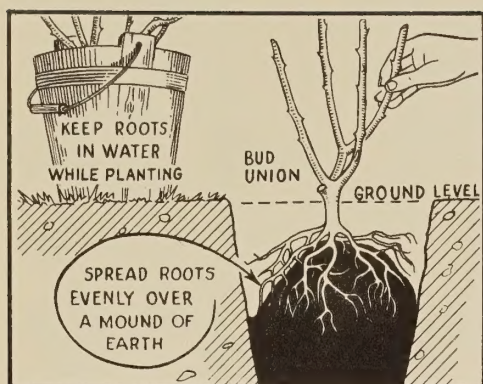
JOIN THE AMERICAN ROSE SOCIETY

You are most cordially invited to become a member of the American Rose Society, a non-profit organization, serving rose lovers everywhere with numerous publications filled with interesting articles and advisory counsel. We will be glad to send you an application blank, or write directly to the American Rose Society, Columbus, Ohio. Membership dues are just \$4.50 a year.

AVAILABLE AT THE NURSERY

LATE SPRING THROUGH SUMMER AND FALL

Container grown roses are available
at slightly higher than catalog prices.

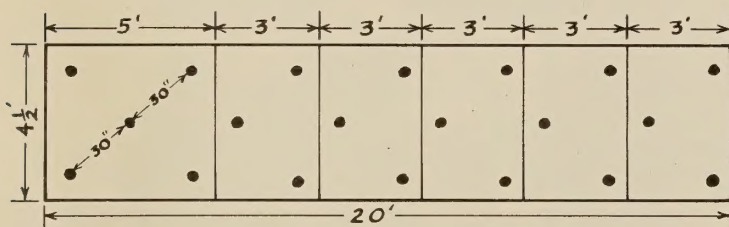


Cultural Suggestions to help you grow ROSES IN THE SOUTHLAND

It would be utterly impossible to cover all phases of rose culture in this short article, however, we would like to help you avoid certain common errors we often make in our approach to successful rose growing.

The first and most common error that is often made is when we choose a spot in our garden to plant our roses simply because we want to see them blooming there, without taking into consideration two important factors: **Sunshine and Drainage.** Roses must have plenty of sun, particularly early morning sun. They can stand afternoon shade very nicely if they get this morning sun. Also choose a place that is well drained. If not, put drainage such as gravel or cinders in the bottom of the bed.

We also think you will enjoy your roses more and they will actually do better if you will plant them in beds rather than a single plant here and there. We prefer rectangular beds $4\frac{1}{2}$ feet wide by the length of the number of plants you want to put in as follows:



As you will note, five is the smallest number of plants you can start such a bed with, beginning with two plants and ending with two. You can have such a bed holding five, eight, eleven, fourteen, seventeen or twenty plants. We find the twenty-foot bed ideal for the average gardener. You can walk around the bed for the purpose of watering, feeding, dusting, spraying and cutting flowers without ever putting your foot in the bed.

To prepare the bed, we first lay it out by actual measurement for the desired number of plants, drive four stakes in the ground at the corners then draw a string or cord around the stakes. Then we remove **all** of the soil (not just in holes) from the bed to a depth of 16 to 20 inches

depending on drainage. If your location is well drained, 16 inches is sufficient, otherwise, 20 inches deep and add 4 inches of cinders or gravel in the bottom before rebuilding. To rebuild this soil for a permanent bed, we begin with a 4" to 6" layer of 50-50 mixture of peat moss and well composted cow manure in the bottom. Then if your soil is heavy clay, we suggest that you use only $\frac{1}{4}$ th of this clay, adding to it $\frac{3}{4}$ ths woods earth or good top soil. **Do not** use commercial fertilizer in the soil at time of bed preparation — one to two pounds of bonemeal per plant mixed directly in the soil at this time is very good practice. It is wise to prepare the bed well in advance of planting if possible. It is well to add a 2-inch mulch on top of the bed after planting.

Handling Bare Root Roses

We pack our roses to the very best of our ability and use the most modern methods to insure their safe, undamaged arrival in your hands. But this packing is at best a temporary protection to keep the plants in good condition during shipment. It is not suitable for storage. **So, unpack your roses on arrival.**

If it is at all possible, plant them at once. There is no spot so good for your new plants as Mother Earth herself.


If a day or two must elapse before you can get the roses planted, then unpack the bushes immediately, moisten the roots and cover them entirely from the air with damp peat or sphagnum moss. Let air reach the tops of the plants, but keep them in a cool place, sheltered from sunlight or wind.

If a week or more must pass before you can plant your roses, then the best thing to do is to bury them for the interval. This is a simple but effective method of storage. Select a spot that is shaded from the sun and dig a trench about 12 to 18 inches deep and as long as the rose bushes are high. Remove the wrappings from the plants and lay them flat in the trench. Cover immediately with moist soil, making sure that clods are broken so the soil filters in well around the roots. If the soil is dry, add water, but the trench does not have to be

(Continued on page 22)

HYBRID TEA ROSES

CHRYSLER IMPERIAL

 (Pat. 1167) All-America Rose Selections winner for 1953. The fragrant flowers are from 4½ to 5 inches across when fully open, and are borne singly on sturdy, long stems, ideal for cutting. The buds are a joy to behold, opening very slowly but never failing to open, and revealing new depths of rich crimson red color as each petal unfurls. Heavy, dark green foliage borne well to the base of the plant, combined with compact, well-balanced bushes make it a handsome garden shrub.

\$2.50 each; 3 for \$6.60

HENRY FORD

(Pat. 1218) A new, clear peach pink rose without a vestige of shading, and with an intense fragrance that answers the demand for this quality so often missing in otherwise good roses. Flowers are produced freely from lovely spiral buds. The bushes are rugged and vigorous. Limited quantity yet this year.

\$2.25 year; 3 for \$6.00

SUN VALLEY

(Pat. 1135) New and non-fading, the strong, vibrant yellow color of this rose will take days and days of full sunshine and still look as brilliant as the hour the flower opened. A fine plant with disease-resistant foliage and long, straight stems.

\$2.50 each; 3 for \$6.60



CHRYSLER IMPERIAL

Collection No. 5

This is the first of many collections that run throughout the entire catalog. We have tried to arrange each group in a pleasant combination of color, and then we offer them as a collection at reduced prices.

HENRY FORD

SUN VALLEY

CHRYSLER IMPERIAL

One of each variety,
value \$7.25, for..... **\$6.35**



SUN VALLEY



HENRY FORD



NEW YORKER


GRAND'MERE JENNY

(Pat. 1148) Richly colored buds open to soft tints of carmine-pink and gold. The blooms are sweetly scented with a soft tea fragrance that exactly fits their light delicate grace. \$2.25 each; 3 for \$6.00

NEW YORKER

(Pat. 823) The flowers are huge, and a dazzling, bright red, abundant through the growing season. Plants are vigorous, bushy, and only 3 feet tall. Completely non-fading. \$2.25 each; 3 for \$6.00

TALLYHO

 (Pat. 828) Plant is strong in every way—tall, vigorous, free-branching, with dark green, disease resistant, leathery foliage and a multitude of blooms. Flowers richly colored with bleeding-heart rose on inside of petals, accented by a stronger crimson on reverse. Buds and open flowers are perfect. Very fragrant.

\$2.25 each; 3 for \$6.00

Collection No. 6

This is an exciting group of
GRAND'MERE JENNY **NEW YORKER**
TALLYHO

One plant each of these
 three, value \$6.75 for.....

\$5.90



GRAND'MERE
JENNY

Please Use Our Convenient Order Blank

TALLYHO





MISSION BELLS

MISSION BELLS

(Pat. 923) Large, tapering, fiery salmon buds open to perfect blooms of clear salmon-pink, strongly on the salmon side. Wonderful tea-rose fragrance, long stems for cutting and beautiful, heavily branched bushes combined with the unique color made this rose an \$2.00 each; 3 for \$5.25

GOLDEN MASTERPIECE

(Pat. 1284) Huge high-centered blooms of clear golden yellow and a very rich ornamental foliage makes this rose truly a masterpiece. \$2.75 each; 3 for \$7.20

HAPPINESS

(Pat. 911) Brilliant, flaming red blooms with amazing substance and texture in the petals. You'll like the vivid color, and the fact that while it changes to carmine-crimson as it matures it does not blue. Fine for cutting. \$2.00 each; 3 for \$5.25

LA JOLLA

(Pat. 1103) Another Charlotte Armstrong seedling, this one in soft pastel shades of gold, cream and light pink. Larger than average plants, lots of shiny green foliage, and a wide range of adaptability make this one of the nicest "gentle-colored" roses you could hope to grow. The picture (below) tells the story. \$2.75 each; 3 for \$7.20

LA JOLLA



Collection No. 7

Here is a spectacular collection.

MISSION BELLS
LA JOLLA

GOLDEN MASTERPIECE
HAPPINESS

One each of all four kinds,
value \$9.50, for only.....

\$8.30



GOLDEN MASTERPIECE



HAPPINESS



SHOW GIRL

Collection No. 8

Three real beauties!

SHOW GIRL

MIRANDY

GOLDEN SCEPTRE

One each of these fine roses,
value \$6.50, for.....

\$5.70

SHOW GIRL

(Pat. 646) Show Girl has acquired world-wide honors. Long, almost carmine-colored buds open to a heavy-textured, elusively fragrant flower of rapturous pink. One of the distinctive characteristics of this variety is the fact that these lovely buds are among the very largest of all roses, and yet they are perfect in form and hold well when cut. Canes are large and sturdy and satisfyingly productive.

\$2.25 each; 3 for \$6.00

MIRANDY



(Pat. 632) An AARS Award winner for 1945, it is a real man's rose, with big long pointed buds of deep red, with black shadings. This rose is at its peak of glory during the summer and early fall, when most varieties suffer from heat; its color and form are less attractive in cold, wet weather. Vigorous and free branching. Rich, full-bodied fragrance.

\$2.25 each; 3 for \$6.00

GOLDEN SCEPTER

(Pat. 910) The great advantage Golden Scepter holds over other yellow roses is its non-fading quality. The vivid, golden yellow color is as apparent in the fully open flower as in the slender, urn-shaped buds. The flowers unfurl slowly and hold in good condition on the plant for a surprisingly long time. A good vigorous plant, with lovely glossy foliage.

\$2.00 each; 3 for \$5.25



GOLDEN
SCEPTRE



MIRANDY

GRANDE DUCHESSE CHARLOTTE



(Pat. 774) Buds a rich claret red changing as the flower opens to a lovely begonia rose. Richly fragrant and unusual in color.

\$2.00 each; 3 for \$5.25

FIRST LOVE

(Pat. 921) The delicate, dawn pink color of this rose is utterly impossible to illustrate, but we assure you that it is not only of rare delicacy, but exceptional durability. The long, tapering buds are a joy to behold, and the vigorous, upright plants carry their flowers on long, slender stems, just right for cutting. Free-branching and free blooming.

\$2.25 each; 3 for \$6.00

SUTTER'S GOLD



(Pat. 885) Truly a great rose, with exquisite, long pointed buds of rich yellow, shaded with orange and red, borne on long, strong stems, excellent for cutting. Big, lusty plants with disease-resistant foliage. Spicy fragrance.

\$2.25 each; 3 for \$6.00

FORTY-NINER



(Pat. 792) By far the most startling of all the bi-colors. Inside of petals is a very pronounced oriental red, outside chrome to straw yellow, forming a startling contrast. Plant is tall and upright, branching moderately, with straight, sturdy stems and very few thorns. Mildly fragrant.

\$2.25 each; 3 for \$6.00

Collection No. 9

Four beauties.

GRANDE DUCHESSE CHARLOTTE
FORTY NINER

FIRST LOVE
SUTTER'S GOLD

One plant of each,
value \$8.75, for only..... **\$7.65**

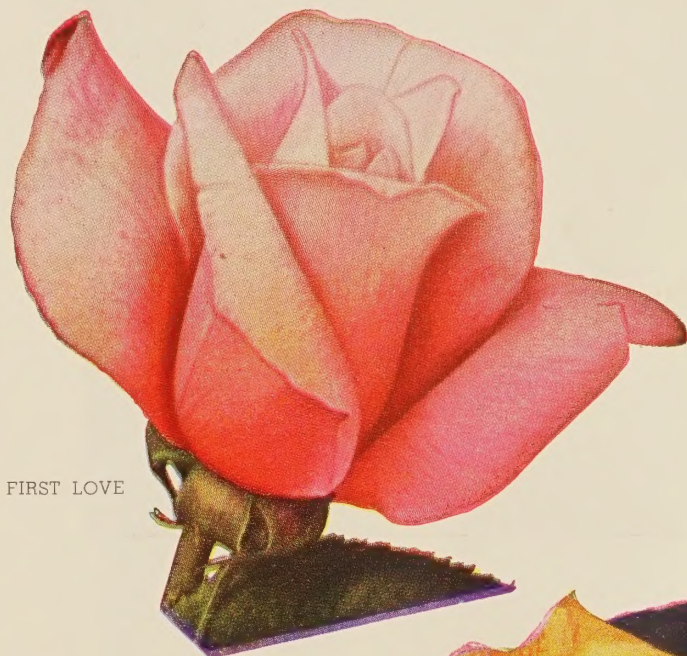
LOVE SONG

(Pat. 1360) This new hybrid tea rose has as one of its parents the famous favorite, Peace, and the size of the bloom is identical. But the color is vastly richer, with the reverse side of the petals a deep yellow and the open flower a rich salmon-pink, tinted on the lower third of the petals with bright yellow. Sturdy, Peace-like plants and non-fading color make this fragrant new rose a worth-while addition to your garden.

\$2.50 each; 3 for \$6.60



GRANDE
DUCHESSE
CHARLOTTE



FIRST LOVE



FORTY-NINER



SUTTER'S GOLD



CHARLES MALLERIN

CHARLES MALLERIN

(Pat. 933) Have you been looking for a big, dark, midnight red rose to take the place of Night or one of the other deep reds that have so many flaws? Well, here's the one for you. Extremely velvety, black-red petals, broad, heavy and flaring make a thrilling rose; the fragrance is rich and satisfying. Best of all, in spite of its depth of color it does not blue with age. The recipient of many awards in England and France, this is a modern type hybrid tea with fine vigor, good foliage, and a good record for disease resistance.

\$2.50 each; 3 for \$6.60

BLANCHE MALLERIN

(Pat. 594) Good white roses are few and far between, but Blanche Mallerin fills that need with distinction. Pure white, fragrant, and well-formed both in bud and flower. Plants are upright, and produce strong, wiry stems.

\$2.25 each; 3 for \$6.00

LOWELL THOMAS



(Pat. 595) Absolute reliability combined with a steady succession of blooms all season long, make Lowell Thomas well-loved in the Southland. Buds are long and well-formed, of a bright golden yellow, carried on long, leafy stems. The open flower is of a delicate, light yellow which serves as a charming contrast to some of the strong reds and pinks in your rose garden.

\$2.25 each; 3 for \$6.00

CONFIDENCE

(Pat. 1192) A tremendous rose. The buds are actually 2½ to 3 inches long, and the flower unfolds to a full 6 inches across. The coloring is superb, with the general effect a peach-toned pastel blend, most intricately contrived by the gradual melting of colors from the flash of yellow at the base of the petals through all stages to cameo-pink at the petal edges. Plants are well-branched, upright, bushy.

\$2.25 each; 3 for \$6.00



BLANCHE MALLERIN



CONFIDENCE



LOWELL THOMAS

Collection No. 10

Here's one covering the full range of colors —
from white to deepest red.

CHARLES MALLERIN

LOWELL THOMAS

BLANCHE MALLERIN

CONFIDENCE

One each of these four fine roses,
value \$9.25, for.....

\$8.10



THE DOCTOR



ECLIPSE



ROSE CRIMSON GLORY

Collection No. 11

Four old-time favorites.

THE DOCTOR

ECLIPSE

CRIMSON GLORY

KAISERINE AUGUSTE VIKTORIA

One of each plant,
value \$5.00, for only.....

\$4.40

THE DOCTOR

There's no question about the fact that you can grow the largest pink buds and flowers from this variety of any hybrid tea rose, but to do this you must feed the plants liberally. (Never use fertilizer when planting roses. Wait until they are growing well before starting regular feeding.) The silvery pink of this variety and its very intense perfume are world-famous. You'll be proud of this one!

\$1.25 each; 10 for \$10.00

ECLIPSE

Exquisite, long buds and abundant brilliant golden yellow blooms on vigorous, healthy, branching plants. Diseases resistant foliage.

\$1.25 each; 10 for \$10.00

CRIMSON GLORY



The most beautifully formed bud of all the red roses. Deep velvety crimson blooms are produced abundantly on low growing bushy plants. It has been voted the most fragrant rose by the American Rose Society.

\$1.25 each; 10 for \$10.00

KAISERIN AUGUSTE VIKTORIA

The favorite white in many gardens. Clusters of long beautiful buds last well and open to a double, really white rose.

\$1.25 each; 10 for \$10.00



KAISERIN AUGUSTE VIKTORIA

AVAILABLE ONLY AT THE NURSERY

Late Spring Through Summer and Fall.

Container grown roses are available at slightly higher than catalog prices. Sorry, these plants cannot be shipped. Many are in bloom.

TIFFANY

(Pat. 1304) The All-America winning rose in the hybrid tea class for 1955. The illustration shows this handsome progeny of Charlotte Armstrong x Girona in its liveliest fall coloring. During the blooming season the flowers vary in lighter shades of this same phlox pink, always with the accent of yellow at the base of the petals. Bushy, vigorous, free-blooming plants; remarkably long-lasting flowers. \$2.50 each; 3 for \$6.60

CHRYSLER IMPERIAL

(Pat. 1167) All-America Rose Selections winner for 1953. The fragrant flowers are from 4½ to 5 inches across when fully open, and are borne singly on sturdy, long stems, ideal for cutting. The buds are a joy to behold, opening very slowly but never failing to open, and revealing new depths of rich crimson red color as each petal unfurls. Heavy, dark green foliage borne well to the base of the plant, combined with compact, well-balanced bushes make it a handsome garden shrub. \$2.50 each; 3 for \$6.60

MOJAVE

(Pat. 1176) All-America winner for 1954, this brilliant orange rose immediately leads its color class. The orange is made even more fiery by modifying tones of salmon and apricot in warm weather and hot red flares in cooler seasons. Big, healthy plants; long stems. \$2.75 each; 3 for \$7.20



TIFFANY



CHRYSLER IMPERIAL

Collection No. 12 — Jay's Favorite

CARELESS LOVE
CHRYSLER IMPERIAL

TIFFANY
MOJAVE

One of each of these exquisite roses,
value \$10.25, for..... **\$8.95**



CARELESS LOVE
(P.A.F.)

CARELESS LOVE

(P.A.F.) is not just another rose. It is genuinely unique, and so distinctive no one could fail to recognize it instantly no matter where it was grown. Strikingly similar to a variegated camellia in coloring, it combines pink with white streaks or whole petals, rose and white, red and white, and occasionally you might be surprised to find a pure pink or an apricot yellow bloom right on the same stem as the others. This is not a rose affected in color by the sun; the new flowers remain the color visible at first opening. The parent of this remarkable variegated rose is Red Radiance, and from this parent Careless Love inherits vigor, sure-blooming qualities, hardiness, long life and unfailing reliability. The plants grow about 3 feet high and produce fragrant flowers steadily through the season. \$2.50 each; 3 for \$6.60



MOJAVE

Collection No. 13 — Ellen's Favorite

CARELESS LOVE
CHARLOTTE ARMSTRONG

PEACE
HELEN TRAUBEL

One each of these superb roses,
value \$9.75, for..... **\$8.55**

Collection No. 12-13

Here's the Mr. and Mrs. Collection, combining the deep masculine tones with the delicate feminine shades.

The 7 Best for the South

CARELESS LOVE TIFFANY
CHRYSLER IMPERIAL MOJAVE
PEACE HELEN TRAUBEL
CHARLOTTE ARMSTRONG

One each of these gorgeous roses,
value \$17.50, **\$15.30**
for only



PEACE

CHARLOTTE ARMSTRONG

(Pat. 455) There has to be a "best of all," and Charlotte Armstrong, in most people's opinion, is that rose. It is by far the most popular rose in the South. Long, shapely carmine buds, and gorgeous cerise flowers of perfect form and giant size. It deserves a place in every garden. \$2.25 each; 3 for \$6.00

HELEN TRAUBEL

(Pat. 1028) Although this is a new rose (winning All-America honors in 1952) it has already captured an important place in all parts of the country. It is quite variable in color, which is one of its charms, since there is not one of its aspects which is not delightful. The color changes with the weather from a light, sparkling pink to a gorgeous, luminous apricot. The unusually large, long buds and magnificent half-open to full-open flowers will delight everyone who sees it in your garden. The plants themselves are a pleasure for any gardener, since they require no pampering to reach their bigger-than-average size. \$2.50 each; 3 for \$6.60

PEACE

(Pat. 591) The buds are golden yellow with a flash of pink along the petal edges. Flowers open very slowly, giving long-lasting blooms showing delicate tints of yellow and pale gold. Long, straight stems and handsome, shining, dark green foliage. \$2.50 each; 3 for \$6.60



CHARLOTTE ARMSTRONG



HELEN TRAUBEL

GRANDIFLORA—the

WHAT ARE GRANDIFLORAS?

The new class of roses called Grandiflora is the result of inter-type crossing by hybridizers. It is made up of roses which are part hybrid tea and part floribunda. The result of this breeding is a flower that is very similar to hybrid tea in size and form, but with the tendency to form clusters of blooms on a stem instead of single roses. In this way there is obtained a large, handsome flower in greater profusion than in the teas. But still another result is obtained, and this is an identifying characteristic of the class. The plants are very large and vigorous as a result of the hybrid vigor obtained through crossing these different types. You'll find plants from 4 to 6 feet tall, and keeping this in mind will help you place them properly, either as a group of grandifloras alone or as the tall plants in the back of your hybrid tea planting.



MONTEZUMA

MONTEZUMA

(Pat. 1383) New this year, Montezuma brings a new color to this class. It has a brilliance of hue which commands attention, its summer tone being a bright salmon-orange and its spring and fall hue a deeper scarlet-orange. The buds are long and tapering and the flowers hybrid tea in character and very long-lasting. The plants grow 4 feet tall or more, with a distinctive slender form, although the canes are free branching and very vigorous. The foliage is faultless. If you now have Buccaneer this is an excellent companion variety.

\$2.75 each; 3 for \$7.20

ROUNDELAY

(Pat. 1280) A good example of the grandiflora advantage in profusion of bloom, you'll find Roundelay produces flowers every bit as well-formed, high-centered and graceful as hybrid teas, but about three times as many to the plant as your favorite hybrid tea. The vigorous size of the plant has a lot to do with this, but the habit of putting several blooms on a stem is the real secret. The color of this rose is pure, luminous red, and it possesses both fragrance and long-lasting qualities. Flowers are medium in size and the plants about 4 feet in height.

\$2.50 each; 3 for \$6.60

BUCCANEER

(Pat. 1119) Buccaneer is one of the reasons for the existence of the grandiflora class. While it is new to the public it has been waiting for introduction for some time. The rose had a host of fine qualities, but the breeder who created the variety was unable to fit it into the scheme of things before the grandiflora class was acknowledged. The blooms were hybrid tea size and type, the sunshine yellow color was non-fading and bright, the buds were long and tapering, and the open bloom was long-lasting to an extreme degree. But the plants were just bigger and huskier than anything in the hybrid tea class, and to introduce it as a hybrid tea would have been misleading, since it towers so grandly above them in stature. But now there is a place for this fine rose, the only yellow in the class, and if you locate it properly where it will not obscure less robust plants you'll find that its 5 to 6 foot height will be an advantage and a pleasure well worth having.

\$2.50 each; 3 for \$6.60



ROUNDELAY

LATE SPRING THROUGH SUMMER AND FALL . . . CONTAINER GROWN

exciting new class of roses

QUEEN ELIZABETH

(Pat. 1259) All-America winner in 1955 and possessed of the same fine vigor, plant height and floriferousness which makes grandifloras such a useful class of roses. It has high-centered, pure pink blooms in great profusion—hybrid tea quality with floribundo quantity. Strongly disease-resistant. \$2.50 each; 3 for \$6.60

CARROUSEL

(Pat. 1066) Winner of a special gold medal from the Rose Society and the proud holder of a phenomenally high 9.2 rating by the same American Rose Society, Carrousel is a trouble-free, intense, dark velvety red rose so universally admired that a garden is incomplete without it. Mildew resistant to a high degree, prolific, and lovely in form. \$2.00 each; 3 for \$5.25

THESE

GRANDIFLORAS

and most other varieties are available at the nursery (not by mail) growing in containers during the spring and summer. Prices for these blooming plants are slightly higher than the bare-root prices quoted here.



QUEEN ELIZABETH



BUCCANEER



CARROUSEL

Collection No. 15

GRANDIFLORA ROSES

In this collection we offer every rose in the grandiflora class, a fine opportunity to enjoy each of these new varieties and to make an exclusively grandiflora planting.

MONTEZUMA

ROUNDELAY

BUCCANEER

CARROUSEL

QUEEN ELIZABETH

One plant each of these five, value \$12.25, for only..... **\$10.70**

FLORIBUNDA ROSES

GARNETTE

Small flowers of deepest red, carried in tight clusters. The plants are low-growing and neat, in fact, this is that charming potted plant you may have seen in the florist shops. It's perfectly hardy outdoors and extremely long lasting as a cut flower.

\$1.25 each; 3 for \$3.30; 25 for \$25.00

FROLIC

(Pat. 1179) As you can see by the illustration below, Frolic makes a tremendous display as a border plant, carrying masses of flowers in great trusses well above the foliage. You'll be delighted with the clear pink color, the upright, vigorous growth, and most of all with those countless blooms. Plants are medium in height and make good single specimens, too.

\$2.00 each; 3 for \$5.25; 25 for \$40.00

COCORICO

(Pat. 1193) A gay semi-double, orange-scarlet rose with broad velvet-like petals. This saucy little floribunda will reward you with a dazzling display of color.

\$2.00 each; 3 for \$5.25



FASHION



GARNETTE



BETTY PRIOR




COCORICO



DONALD PRIOR

FASHION

 (Pat. 789) Hundreds of coral-pink or coral-peach blooms of a color not found at all in hybrid tea roses. The suffusion of gold in each flower lends brilliance and at the same time a softness to the flower. Plants are good and vigorous with neat, glossy foliage and a height of 2½ to 3 feet. \$2.00 each; 3 for \$5.25; 25 for \$40.00

BETTY PRIOR

One of the taller floribundas with plants from 3 to 3½ feet and an immense mass of bloom. Flowers are 5-petaled opening to shell-pink from a lively red bud. Plants are both vigorous and healthy.


\$1.50 each; 3 for \$3.90; 25 for \$30.00

DONALD PRIOR

(Pat. 377) Dark cherry-red blooms of 12-petaled form are borne freely on a rugged 2½ to 3 foot plant. Blooms all summer and does it year after year.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

FLORADORA


 Nothing like it! The color is an astonishing cinnabar-red that just screams for attention and never fails to get it. Great clusters of 8 to 12 flowers in a group. 2½ to 3 ft. tall.

\$1.25 each; 3 for \$3.30; 25 for \$25.00

GOLDILOCKS

(Pat. 672) In our opinion the best yellow floribunda because it has a longer season of bloom than any other yellow. Blooms are very double and up to 3 inches across. Plants grow 2½ ft. high, and have ample, glossy, disease-resistant foliage. \$1.50 each; 3 for \$3.90, 25 for \$30.00.

CIRCUS

 (Pat. 1382) All-America winner for 1956, and a rose of great interest because of its ability to change color as the flower is exposed to the sun. Buds are orange and yellow, and the flower opens to yellow, changing rapidly and successively to orange, orange and pink, and finally bright red. Plants are low and compact.

\$2.50 each; 3 for \$6.60; 25 for \$50.00



FLORADORA



CIRCUS




GOLDILOCKS

CHINA DOLL

(Pat. 678) How can anyone resist this jewel of a rose! It makes a perfect mound of china-rose little blooms. The plants are dwarf, only about 1½ feet high, but they are very healthy and mildew resistant and make one of the finest low borders you could possibly conceive. Blooms all season long, with the petals from old flowers dropping cleanly.


\$2.00 each; 3 for \$5.25; 25 for \$40.00

MA PERKINS

 (Pat. 1143) All-America winner for 1953. The blooms start out suffused heavily with yellow, but as the flowers develop this tone changes to a peach shade with shades of red in the outer petals. In the final stages the flowers are shell pink. Disease resistant.

\$2.00 each; 3 for \$5.25; 25 for \$40.00

VOGUE

 (Pat. 926) Flowers are borne in clusters, but the surprising thing is that each rose may measure up to 4 inches across. The color is fine indeed, being a vivid cherry-coral. Free-blooming and fragrant. Plants are sturdy and grow up to 3 feet tall.

\$2.00 each; 3 for \$5.25; 25 for \$40.00

CECILE BRUNNER

This is a true polyantha rose, with tiny pink buds and flowers on wiry stems held well above the foliage. Everything about this "Sweetheart Rose" is dainty. Plants grow only 1 to 1½ feet tall.


\$1.50 each; 3 for \$3.90; 25 for \$30.00

INDEPENDENCE

(Pat. 1036) Exceedingly bright, fire-cracker red blooms, orange-scarlet in tone, carried in clusters of 6 or more, each flower up to 4 inches across. Bushes are compact, heavily foliaged, 2½ to 3 feet tall. Non-fading; mildly fragrant.

\$1.75 each; 3 for \$4.65; 25 for \$35.00

JIMINY CRICKET

 (Pat. 1346) The winning floribunda rose in the All-American selections for 1955, and a very brilliantly colored variety. It carries great bursts of orange-red blooms which turn to coral-pink with age, and it repeats steadily all season long. Plants are upright to 4 ft. tall with glossy, disease-resistant foliage. Pleasing damask fragrance.

\$2.00 each; 3 for \$5.25; 25 for \$40.00

PINOCCHIO

(Pat. 484) This is one of the varieties that brought on the current popularity of floribundas. Large numbers of buds in big sprays colored rich salmon and flushed with gold, opening to attractive double blooms of soft, clear pink. It is very hardy, free-blooming and well branched. Grows about 2 feet tall.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

RED PINOCCHIO

(Pat. 812) One of the best red floribundas, this long-lasting flower combines the best qualities of Pinocchio and Donald Prior. The blooms are borne in large, rich scarlet clusters, sometimes appearing as a much deeper red. Vigorous and hardy.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

CRIMSON ROSETTE

(Pat. 901) Large, open clusters of distinctive style flowers borne in very great profusion all season long. The buds and open blossoms are brilliant crimson, but the form of the flower with its tight rosette of 50 or more petals and its formal yet delicate appearance will be the characteristics that win you.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

PINK ROSETTE

(Pat. 902) Just like its companion plant, Crimson Rosette, except that the flowers are of a pink shade.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

GERANIUM RED

This rose is in a class by itself because of its unique color and amazing geranium fragrance. The color is the richest geranium red that you can imagine.

\$2.00 each; 3 for \$5.25

GLACIER

(Pat. 1025) The slow opening of these glistening white buds into large, fine blooms is a thing to behold. The foliage is a deep glossy green.

\$2.00 each; 3 for \$5.25

YELLOW BANKSIA

An old favorite with little button-like, soft yellow blooms, this beautiful floribunda will add spice and charm to any garden.

\$1.50 each; 3 for \$3.90



VOGUE



RED PINOCCHIO



MA PERKINS

PLANT FOOD

for your Roses



20 lb. bag.....	9.95
5 lb. jar.....	3.95
1 lb. jar.....	\$1.15
10 lb. bag.....	5.95

GOLDEN STATE PLANT FOOD

New

Easier

More Effective

Here is a new plant food that has been developed especially for the South. One of the greatest forward steps in a feeding program to produce healthier, more vigorous, and more productive plants has been accomplished by the development of foliage nutrients. Foliage feeding enable your plants to absorb food much faster and more completely than any of the old systems. This, of course, produces better foliage, lovelier blooms, with longer and stronger stems. **Golden State Plant Food** makes feeding your roses so much easier, and it is very simple to use. Follow the simple directions, which are given on the label, and your plants will be lovelier than ever before.

HAYES SPRAY GUNS



Models for
every spraying
need.

Priced from
\$2.95

- *World's Largest Selling Garden Hose Sprayers*
- *Approved by Leading Manufacturers of Garden Chemicals*

**HERE'S the New, Modern Way
to Kill Insect Pests
and Fertilize Lawns**

Applying the new, effective garden chemicals is **as easy as watering** when you use a Hayes garden hose sprayer.

The Hayes is fast, accurate — automatically mixes and proportions chemical and water in the exact ratio recommended by chemical manufacturers for killing insect pests, fertilizing lawns. The Hayes is the only gun with an adjustable nozzle deflector for spraying **up, down, sideways, to high foliage**. All Hayes guns are equipped with patented back-flow valve, a valuable safety feature.



HAYES-ETTE



HAYES 1 1/2



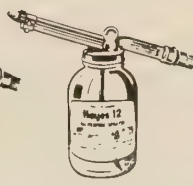
HAYES 3



HAYES 4



HAYES 6



HAYES 12



LAWN SPRAYER



FERTL-RAIN



FERTL-FEED



ETOILE DE
HOLLANDE



EDITOR McFARLAND



PRESIDENT
HERBERT HOOVER



McGREDY'S YELLOW



PICTURE



GIRONA



RED RADIANCE

CONTAINER GROWN ROSES ARE AVAILABLE AT
SLIGHTLY HIGHER THAN CATALOG PRICES


The All-Time Old Favorites

NON-PATENTED HYBRID TEA ROSES

COUNTESS VANDAL

Beautiful flowers with the outside of the petals pink and the inside copper and gold. Delightfully fragrant.
\$1.25 each; 10 for \$10.00

CRIMSON GLORY

 The most beautifully formed bud of all the red roses. Deep velvety crimson blooms are produced abundantly on low growing bushy plants. It has been voted the most fragrant rose by the American Rose Society.
\$1.25 each; 10 for \$10.00

DAINTY BESS

Everybody knows and loves this clear pink rose, with its single flowers and its bright crimson stamens. Blooms steadily all summer long.
\$1.25 each; 10 for \$10.00

ECLIPSE

Exquisite, long buds and abundant brilliant golden yellow blooms on vigorous, healthy, branching plants. Disease resistant foliage.
\$1.25 each; 10 for \$10.00

EDITOR McFARLAND

Deep pink blooms on vigorous, healthy, upright plants. The buds are beautifully sculptured with classic grace. Wiry, strong stems; excellent fragrance.
\$1.25 each; 10 for \$10.00

ETOILE DE HOLLANDE

An old favorite, famous for fragrance as well as color. Exceptionally beautiful deep scarlet buds develop perfectly on strong plants.
\$1.25 each; 10 for \$10.00

FRAU KARL DRUSCHKI

A hybrid perpetual instead of hybrid tea, which means that it grows both taller and more vigorously. Pure white, and long the standard of excellence in white roses.
\$1.25 each; 10 for \$10.00

GIRONA

Fragrant flowers of yellow so heavily streaked with glowing pink and red as to give an almost orange tone. Color varies with the weather.
\$1.25 each; 10 for \$10.00

KAISERIN AUGUSTE VIKTORIA

The favorite white in many gardens. Clusters of long beautiful buds last well and open to a double, really white rose.
\$1.25 each; 10 for \$10.00

TEN OF A KIND

The reason we offer such a favorable discount for ten roses in this group of old favorites is the fact that we can handle them cheaper that way. This special quantity price applies **only** when 10 of one kind are purchased. We can then give you original bundles of ten just as they are selected and tied right at the growing fields.

McGREY'S SCARLET

Fine growth and glossy foliage make a solid foundation for this velvety crimson-scarlet, fragrant rose.
\$1.25 each; 10 for \$10.00

McGREY'S YELLOW

Large, bright, buttercup yellow blooms of good doubleness and unfailing performance.
\$1.25 each; 10 for \$10.00

MRS. P. S. DUPONT

An old favorite deep yellow rose, with numerous well-shaped buds of very attractive shades. Low, compact growth.
\$1.25 each; 10 for \$10.00

PICTURE

The velvety rose-pink color of Picture is just one of the qualities which has endeared it to rosarians. The other is the fact that it has a form of reflexed petal quite distinct from all others. Long, charming buds.
\$1.25 each; 10 for \$10.00

PRESIDENT HOOVER

Exquisite long reddish buds, with the flowers opening to a most gaudy and lively mixture of flame and yellow. Great big flowers, and great big bushes, tall and upright in growth. Give it plenty of room in your garden, but don't fail to have it there!
\$1.25 each; 10 for \$10.00

RADIANCE (PINK)

Original creation of this hardy, "fool proof" variety. Continuous production of two-tone pink blooms, delicious fragrance.
\$1.25 each; 10 for \$10.00

RED RADIANCE

One of the easiest of old favorites to grow. Light red buds open into bell-shaped flowers of rich fragrance. Hardy, prolific, free growing, and the illustrious parent of the new and fascinating rose Careless Love (see front cover).
\$1.25 each; 10 for \$10.00

SNOW BIRD

A very free blooming rose covered with beautifully shaped pure white blooms. Luxurious dark green foliage.
\$1.25 each; 10 for \$10.00

THE DOCTOR

There's no question about the fact that you can grow the largest pink buds and flowers from this variety of any hybrid tea rose, but to do this you must feed the plants liberally. (Never use fertilizer when planting roses. Wait until they are growing well before starting regular feeding.) The silvery pink of this variety and its very intense perfume are world-famous. You'll be proud of this one!
\$1.25 each; 10 for \$10.00

Select Your Own Favorites

Collection No. 20

Choose from the list of old favorites roses on this page the six varieties you like best (or you may have more than one of a kind, so long as the total is six plants)—name them along with the collection number on the order blank.

Six Roses

Value \$7.50 — You Save \$1.00

\$6.50

Collection No. 21

Choose from the roses listed above on this page the twelve varieties you like best (or you may have more than one of a kind, so long as the total is twelve plants)—name them along with the collection number on the order blank.

Twelve Roses

Value \$15.00 — You Save \$2.50

\$12.50

ROSE CULTURE (Cont'd from page 4)

filled with wet, muddy water. See that the plants are at least 3 or 4 inches beneath the surface. Plants buried in this manner will keep well for a considerable period if the weather is not too warm.

Above all, when handling bare roots plants, be positive that the roots are never allowed to dry out. Once this has happened no amount of care will restore the plant.

Planting Your Roses

The rose bushes you receive from us have been pruned back to the approximate size best adapted to transplanting. No pruning should be done to the roots at all except to remove broken or damaged parts or to trim back an exceptionally long root which causes difficulty in planting. While your rose bush needs all the roots it has in order to get a good start, it is better to cut off that long root than to fold it back or curl it upward in the hole.

The tops of the plants should not be cut back any shorter than 12 to 14 inches here in the South, and in the case of the more vigorous varieties like President Hoover or Buccaneer canes 14 to 16 inches long are perfectly all right. However, weak or damaged canes should be cut out entirely. Prune to a healthy, outward-pointing bud eye.

Keep the roots moist at all times. A good way to insure this is to carry the plants immersed in a bucket of water while planting.

Now you are ready for the actual planting of the rose bush. Make a cone of earth in the center of the hole, sloping it to a 45-degree angle, tamping it firm and having the top of the cone about 4 inches below the general soil level. Place the center of the root system on top of this cone and spread the roots out in their natural position, pressing them firmly into the sides of the cone. Be sure the bud union (bulge on understock where top is budded on the stock) is at or slightly above the ground level. See the drawings on page 4. Cover the roots and pack in firmly, filling the hole at first only about half full of soil, then watering thoroughly, adding more soil and watering again until the hole is filled to about 2 inches below the general ground level.

Now make a 2-inch rim of soil around the entire plant at the edge of the nearly filled hole, creating a basin about two feet in diameter. Into this basin put a mulch 2 to 3 inches deep and composed of a fifty-fifty mixture of well composted dairy manure and crushed corn cobs or very old (8 to 10 years) sawdust. This mulch reduces evaporation, helps control weeds, and allows the feeder roots to come up near the surface of the soil just below the mulch so that even cold and inactive soils will grow very fine rose bushes. The mulch also acts as an insulator against extreme heat in summer and cold in winter, protecting the tender and important feeder roots.

Water every day until you feel that the plants are well established. Use a soil soaker like our Money Bag Soaker to get the water deep down where it will do some good. Do not rely on a sprinkler to do the job!

Feeding Your Roses

There are plenty of opinions on how and what to feed roses, with proponents of fish meal, chemical fertilizer mixtures, bat guano, compost, and various manures all ready to be heard. We have our opinion, too.

The feeding program we like best is a new one. I think that one of the greatest steps to more healthy, vigorous and productive plants has been accomplished by the development of foliage nutrients. By foliage feeding your plant absorbs food much faster and more completely than any other way, thereby producing more and better foliage and far more blooms with longer and stronger stems. And it makes feeding so much easier than the more laborious and messy methods of soil feeding. We recommend the use of a proportioner which fastens between your garden hose and water faucet and meters the concentrated plant food right into your garden hose so that you feed and water in one easy operation.

The fertilizer we have found most efficient is Golden State Plant Food. It can be used either as a foliage food or applied in the regular way to soil. We have had several users tell us they have increased their production of blooms by 50% to 75%, with longer and stronger stems just by spraying Golden State Plant Food on the foliage every two weeks during the growing season.

As a supplement to the Golden State Plant Food, we suggest feeding 3 times during the blooming period with $\frac{1}{2}$ cup of superphosphate per plant. This might be done during the months of April, June and August.

Insects and Diseases

Regular spraying or dusting every week or two during the summer will keep your plants healthy and free of both insects and diseases. If you like to use spray (which leaves no visible residue on the leaves) then we recommend Isotox and Orthocide. If you prefer to use a dust, just one product is needed to control both insects and diseases—Ortho Rose Dust.

A yellowing of leaves on rose plants may be caused by excessive alkalinity, resulting in the inability of the plant to absorb food even though ample quantities are present. Iron chelates are a new discovered cure for this situation, with very rapid correction possible.

Pruning Your Roses

The best time to prune bush roses is during the latter part of February in the South. Cut back with sharp, clean, slanted cuts as indicated in the drawing on page 3. Climbing roses should not be pruned for the first two years, but from the third year on cut back all new growth one-third, right after the blooming period.

Dormant Rose Care

Just a little attention during the winter will prevent troubles in the spring and summer. No elaborate winter protection is needed for roses in the southland, but when they go dormant it is desirable to clean up old leaves which may carry over disease to the next season, and to spray with lime-sulphur, once in January and once in February before the leaves come out.

CLIMBING and PILLAR ROSES



DESCANSO PILLAR

IMPROVED BLAZE

Tremendous mass of scarlet, clustered blooms in spring, followed by occasional blooms during summer and fall. \$1.35 each; 10 for \$11.00

CL. CHARLOTTE ARMSTRONG

(Pat. 736) With the same large, dependable cerise flower, here's the South's favorite rose in climbing form. \$2.50 each; 3 for \$6.60

CL. CHRYSLER IMPERIAL

Beautiful buds open to reveal rich, crimson red color. The fragrant flowers are 4½ to 5 inches wide. Good strong stems. \$2.75 each; 3 for \$7.20

CL. CRIMSON GLORY

(Pat. 736) Climbing form of this favorite crimson rose. \$2.50 each; 3 for \$6.60

DESCANSO PILLAR

(Pat. 943) Clusters of fine golden pink flowers on an 8 foot pillar type plant. Excellent. \$2.25 each; 3 for \$6.00

CL. ETOILE DE HOLLANDE

A big, vigorous grower and one of the best of all red roses in the climbers. \$1.35 each; 3 for \$3.75

CL. GOLDSLOCKS

(Pat. 1090) Big, 3½ inch bright yellow flowers. See page 17 for an illustration. \$2.50 each; 3 for \$6.60

GOLD RUSH

Deep orange buds splashed carmine, with open flowers the color of metallic gold. Fragrant. \$1.35 each; 3 for \$3.75

HIGH NOON

(Pat. 704) Clear, shining yellow flowers borne all season long on 7 to 9 foot plants. A true pillar rose. \$2.50 each; 3 for \$6.60

PAUL'S SCARLET CLIMBER

Completely covered with a great profusion of vivid scarlet-red blooms in early spring. Ideal for fences, walls or porches. \$1.35 each; 10 for \$11.00

CL. PEACE

(Pat. 932) The same wonderful flowers on this climber as on the bush form. See picture on page 13. \$2.25 each; 3 for \$6.00

CL. PICTURE

(Pat. 524) Just about as nice a clear pink as you could want, as indicated by the picture on page 20. \$2.25 each; 3 for \$6.00

CL. PRES. HERBERT HOOVER

Great, big flowers in rose, gold and red. Exceptionally vigorous, long canes, and lots of bloom. \$1.35 each; 3 for \$3.75

CL. SHOW GIRL

(Pat. 892) Vigorous climber with very deep pink, perfectly formed buds. See illustration on page 8. \$2.25 each; 3 for \$6.00

CL. SNOWBIRD

Lots of very nicely formed pure white flowers with an excellent fragrance. Constant bloom. \$1.35 each; 3 for \$3.75

CL. SUTTER'S GOLD

(Pat. 1185) Long buds splashed orange and red opening to yellow flowers with strong color and perfume. \$2.50 each; 3 for \$6.60

CL. TALISMAN

Buds and open flowers of lovely red and gold. A frequent bloomer with a pleasant tea fragrance. \$1.35 each; 3 for \$3.75

YELLOW BANKSIA

An old favorite with little button-like, soft yellow blooms. This beautiful old fashioned climber will add spice and charm to any garden. Not recommended for northern climates. \$1.50 each; 3 for \$3.90



PAUL'S SCARLET CLIMBER

Golden State Tree Roses



TREE ROSE

Tree roses provide an excellent variation in your plantings and are peculiarly adapted to uses not filled by bush or climbing roses. They are superb as a formal border on each side of a walk, as points of interest in general flower borders, as doorway plantings, and as dependable flowering shrubs of sufficient height to do background service. We have tree roses in bare root during January, February and March at the prices quoted here. Blooming plants in containers are available at slightly higher prices at the nursery but cannot be sent by mail. **Prices are as follows: \$5.45 each; 10 for \$50.00. If your roses are to be sent bare root by mail, add 50 cents for each plant for packing charge.**

ALL TREE ROSES ARE BUDDED ON 38 INCH STANDARDS

CARELESS LOVE

Unusual, magnificent variegated.

CARROUSEL

Mildew-free, dark red award winner.

CHARLOTTE ARMSTRONG

The favorite rose of the South. Cerise.

CHRYSLER IMPERIAL

Rich red, full fragrant flowers. Long lasting.

ECLIPSE

Fine light yellow of many years standing. Popular.

FORTY-NINER

Red on the petal face, straw yellow on the back.

HELEN TRAUBEL

Pink to apricot. One of the best for South.

MOJAVE

Orange-scarlet prize-winner.

MONTEZUMA

Brand new salmon-orange grandiflora.

NEW YORKER

Dazzling bright red blooms in profusion.

PEACE

The yellow rose everybody knows.

QUEEN ELIZABETH

All-America winning grandiflora pink.

SLEIGH BELLS

White flowers. Beautiful foliage.

SUTTER'S GOLD

Yellow shaded orange and red. Excellent.

TIFFANY

Light pink with yellow at base of petals.

GOLDEN STATE NURSERIES

On the East Side of the Marietta 4 Lane Highway
3½ Miles North of the Chattahoochee River Bridge

ATLANTA GEORGIA

MAILING ADDRESS BOX 307 NORTHSIDE STATION